



Example Of A “Too Busy” Page

Concerning your website and printed materials, we have repeatedly discussed how a “busy” image can be a huge negative. For privacy concerns, we have elected to not show an actual Personal Chef Service “busy” display. However, the image below sums it up. The supposed title of this event is next to impossible to make out, and what are those words under Fest 2025? “Trunk” and then what? We hope it’s not important.

A very busy image, page, etc. is an invitation for the viewer to quickly skip over. Your information should not be a puzzle.

